

ACTION CO-FINANCED BY



[creative words]



European Regional Development Fund

Regional Operational Programme ERDF 2021-2027 Priority 1, Specific Objective 1.2, Action 1.2.3

CREATIVE WORDS SRL PROJECT CO-FINANCED BY THE EUROPEAN UNION

Title of the action:

Creative Words: Investments to digitise and computerise business

Description of the investment:

Purchase of IT hardware and software tools, specialised consultancy for digital marketing purposes

Completed: October 2024

Priority 1: Development and consolidation of competitiveness and attractiveness of the Liguria system, with specific reference to innovation, digitisation and strengthening - co-financed by the ERDF - European Regional Development Fund

Specific Objective: 1.2 To allow citizens, companies, research organisations and public authorities to reap the benefits of digitisation

Action 1.2.3: To support the introduction of digital practices and technologies in businesses